

Highlights from the Workforce Investment Board (WIB) Executive Committee Meeting  
July 19, 2011, 7:30 a.m.  
1520 Market St., Forest Park Conference Room, St. Louis, MO 63103

Executive Committee Members present: Jeff Serocke, Lydia Padilla, Donny Carroll, Darryl Chatman, Betsy Miller, Michael Walter, Len Toenjes

Technical Advisor: Kelley Bernardi

WIB Director and LEO Designee: Michael Holmes

WIB Members Sub Committees: David Walker

SLATE staff; Sherry Vogel, Kim Neske, Frank Alaniz

Executive Committee Members not present and sent apologies: Herman Noah, Ray Creely, Ed Hamilton

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Discussion was held on how to have the sub-committee breakout sessions at the WIB meetings. The agenda is sent out before the meeting and they will see the committee breakout section scheduled. Clear direction is important. Mr. Holmes has met with the chairs and attended at least one meeting with all committees. There is a staff liaison appointed for each committee. The staff liaison will be at the meetings to help with guidance and policy. Mr. Holmes will visit each committee. The committees will determine how close they are to obtaining their goals and the next steps to take.

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**Budget Update...**Kim Neske, Fiscal Manager, reported to the Board that they have new amazing accounting software package in place on all of the computers. She doesn't believe the line curve is going to be huge. They will still receive some instruction on the reporting mechanism regarding reports. The new accounting package will cut their work load by a little over a third. Regarding the reports handed out:

- All the final invoices are not in for the previous fiscal year
- Reviewed projected reports for FY12. Staffing contract with SLCC staffing contract is cut in-half.
- There are other funding sources that are not huge amounts and some will affect these numbers.
- A letter was received from the State regarding funds for OJT (on-the job training); \$200,000 State pool money which means we can work with our companies without a cap. \$109,000 received for NEG (National Emergency Grants). Businesses have to hire unemployed/laid off for 26 weeks individuals. \$20,000 for Hero's at home.
- Len Toenjes wants to be on record that he does not feel comfortable as a board member with federal dollars that could be going to training instead the funds going to fund and enforce a city ordinance; Board Bill 75. Meaning of Board Bill 75 is that any construction in the city over a million dollars that the city funds has to have minority, apprenticeship, city residents and women.
- Very little money is left over for training; a total of \$136,000. In past years we have spent over \$500,000 to a million dollars in training. The State got cut \$4 million. St. Louis City, St. Louis County and Kansas City got the biggest cuts.

Kelley talked briefly about the FY 2012 contracts. The next full Board meeting we will have a performance report on how we are doing; youth has improved. Michael Walter is going to get Mr. Holmes the name of group in Los Angeles that has a pre-apprenticeship program and about 100% go into the apprenticeship programs. We have to have a percentage going into the apprenticeship program.

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A Social Media presentation was given by Frank Alaniz. SLATE has fully embraced Social Media. Frank reviewed the data from MoPerforms. The data team will have training this week on Thursday and Friday from the State. We are taking a look at structured reporting elements that the Board would like to see based on our performance.

- Six month computer lab usage

- Monster employment index breaks down by occupation. Since Monster charges so much for the employers to be post job leads employers are not using monsters much. Corporate and recruiters use monster now.
- SLATE is concentrating on the top job industries: IT, financial, health care, and sustainable technology. One job order could have as much as 50 job openings. We get graded on performance on job orders not job openings. A third column will be added to the report on how many jobs were filled.
- We will only give OJT to the top clusters. Focusing on mid to upper level positions for OJT Healthcare, Transportation, IT, Green jobs, and Manufacturing.
- WOTC. Worker Opportunity Tax Credit was discussed.

Frank has created a Face Book business page for SLATEMCC. Frank asked the committee to follow and like us we have had over 378 hits since we have been up for 2-3 weeks. SLATE is going to be following or liking all the Board members with companies and companies we do business with. In addition we have You tube.com /SLATEMCC channel, Flicker account, Notes, Twitter account (SLATE\_MCC, Linked in jobs, slide share account for presentations. SLATE is reaching out to people through social media with very little advertising or cost. SLATE is the only Career Center in the State that is moving forward with social media. We feel businesses are using these tools and we need to be part of that business process.

St. Louis had four presentations at the MAWD (Missouri Association for Workforce Development) conference. They were well attended

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The regular WIB meeting on August 31<sup>st</sup> will consist of roll call, consent agenda, business at hand, brief reports so there will be time for breakout meetings of the sub-committees. Mr. Holmes will rotate between all the committee meetings. Mr. Holmes is trying to meet with Congressman Clay to see about a waiver for the fees of the 501 (c) 3. We can look for challenge grants from foundations. Find out if the groups we work with have foundations. SLATE does not charge for services. There is a *Book of Lists* that can be referenced.

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Len suggested having parts of fiscal committee reports be part of the dashboard revision and intergraded with performance information, numbers served, unemployment etc. it was our goal to have the one page snapshot. At the next Executive Committee a draft will be presented with direction from the Executive Committee of what they feel needs to be tracked. Lydia wants risks highlighted. Are we running short, the red, yellow, green captured? Jeff thinks it would be a benefit instead of having a separate finance committee having the executive committee as that committee as well. Consent agenda has it all on the table with full disclosure. The Executive Committee is going to try combining the finance committee into the regular Executive Committee.

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Donny Carroll made a motion to adjourn; Kelley Bernardi seconded the motion. Motion carried. The meeting adjourned at 8:50am

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Next WIB Meeting is August 31, 2011 at the SLATE Missouri Career Center – Central West End, at 7:30